

URBAN ART FESTIVAL 2012

Vendor Information & Application

www.TacomaUrbanArt.com

Vendor Booth Information

Location: 21st Street Park

2101 Dock Street, Tacoma WA 98402

Located along the Thea Foss Waterway

**Dates & Times: Saturday & Sunday, 12pm - 9pm,
June 30th & July 1st, 2012**

The Urban Art Festival Crew invites you to participate in our 8th annual Urban Art Festival, a celebration of expression through music, art, spinning, fashion, performance, crafts, healing, sustainable living, tasty foods & dancing. Each year our stages provide an array of live musical acts, DJs, performance art and local fashion. There will be plenty of family-friendly activities and hands-on creations for children and the young at heart!

As our festival grows each year, it is very important to us that we generate a solid relationship with our performers, vendors, educators and volunteers. Our goal is to make your experience positively memorable while providing your business with exposure to a diversified cross section of the local Tacoma community.

Festival Information

- The Urban Art Festival will take place on **Saturday and Sunday, June 30th and July 1st, 2012 from noon to 9pm**. The Festival will extend from the staircase of the Museum of Glass, carry on along the Thea Foss Waterway to one of the newest outdoor parks located at **2101 Dock Street**
- There is a large pay-lot, **street parking** and loading zone for both our vendors and our participants. We are located within **walking distance** of over 12 different **bus routes** in addition to the **Link Light-rail** at Union Station.
- Our promotional strategy consists of social media, website, hand-bills, flyers, TV Tacoma, posters, local media, mailings, community advertising and word of mouth.

Vendor Information

- Booth spaces are 10 x 10
- Table spaces are 6x4
- Blanket spaces are 6x6 and limited to grassy areas only
- Busking is allowed with proper application process

**** Application Due Date ****

*** June 1st, 2012 ***

It will be the responsibility of all vendors to have applicable licenses & permits for the City of Tacoma and/or Health Department

**Our challenge to you is to be creative with your space.
Aesthetic appeal is appreciated. Community involvement and
interaction is STRONGLY ENCOURAGED**

All vendors must provide their own tents, umbrellas, tables, chairs, structures and display materials. Please be prepared for inclement weather.

The Urban Art Festival takes place in a city park and public space therefore no alcohol, no drugs, no fires, no firearms, and no violence. Dogs and other pets are allowed on leashes.

We will provide you with a booth **number within a week before the festival** in addition to a plot diagram, directions to the festival and information regarding parking, **loading and unloading zones.**

Set & Strike Times

- **Load in begins** Saturday & Sunday at 8am. **Please be set-up by 11:30a and all vehicles must removed by this time.** Keep in mind parking is available, but it may be a couple blocks away.
- **Break down** may begin **after 8:00pm.** No cars will be allowed in until after 9pm.

Art/Craft Booths

- Quality original **hand made arts & craft vendors** of all mediums.
- **Commercially manufactured goods will not be accepted***
- Please include 2 non returnable color photo copies of your craft **OR** a web site, etsy account or facebook page for a reference of your work, goods, craft or art.
- Non-refundable booth fee will be required by accepted artists.
- Booth fees do **not include electricity**, electricity may be provided at **additional costs**. If you are able to provide your own power, or have other special needs/requirements - please contact us to negotiate feasibility and costs.
- You will be required to keep all your booth materials within your **allotted space**. Do not try to set up a 10x10 tent in a table space or you will be required to pay for a 10x10 space.
- Applications will be considered with regard to aesthetic appeal as well as to the purpose and visions of the Urban Art Festival.
- Please provide an accurate description of your products. We try our best to ensure a diverse range of goods, not only for the public, but to ensure **minimal competition among the vendors**. If your application says you only sell jewelry, but you set up a Massage booth and sell snacks as well, you may be asked to leave.

*****Food Vendors*****

- A Temporary **Food Establishment Permit** or other appropriate permitting is required by the Tacoma Pierce County Health Department. **Please refer to their webpage to determine which permitting will be required** for you to serve at our community festival
 - **ADDITIONAL QUESTIONS:** Please contact Nicole, our food vendor coordinator at nicolemking@gmail.com
- Please include all **menu items and prices**
- Specify specific **power needs** (watts and amps), as well as if you have your own generator.
 - In the event you can supply your own power we may reduce or waive your overall participation cost

OFFICIAL URBAN ART FESTIVAL 2012 VENDOR APPLICATION

**Festival Dates: June 30th & July 1st, 2012
Saturday & Sunday 12pm - 9pm**

Company Name _____
Contact Name(s) _____
Phone _____ Cell _____
Address _____
City _____ State _____ Zip _____
Email _____
Website www. _____

Please include a non-returnable photo or color copy of your items, booth photo, web site or link to a social networking site that accurately displays your items.

Booth Fees

***non refundable**

- Food/ Beverage items negotiable space
 - \$75.00 1-day
 - \$95.00 2-day

- Arts/Craft/ non-food items for a 10x10 tent space
 - \$65.00 1-day
 - \$85.00 2-day

- Arts/Craft/ non-food items 6x4 table space
 - \$40.00 1-day
 - \$60.00 2-day

- Arts/Craft/ non-food items \$20.00/per day
Blanket Space/Roving Cart

- Buskers \$15.00 roving space
Per day

- Non-Profit Educational Booths \$10.00/table space
\$20.00/booth

Product Description: _____

Special Needs: _____

Questionnaire

****optional****

Have you attended this Festival previously? Y / N

Which Years? 1 2 3 4 5 6 7

What did you like?

What could we do differently?

In participating with the "Urban Art Festival", the undersigned agrees to hold harmless Urban Art Festival, Thea Foss Waterway, Local Life and all members, associates, sponsors, contributors and staff of the "Urban Art Festival" and City of Tacoma. I agree to follow the rules and directives of the staff and volunteers as set forth. I have read and agree to all terms as written in this Agreement.

Thank you!

From all of us at Urban Art Festival, and countless others that will benefit from your participation

Please make a copy of these pages for your records.

Printed Name: _____

Signed: _____

Date: ____/____/2012

****Applications Due**
June 1st 2012**

Send signed application's to:
**URBAN ART FESTIVAL
c/o Lisa Fruichantie
123 N Yakima Avenue #304
Tacoma, WA 98403**